

28th year issued weekly

# fashion calendar

'68

AUGUST 19

<b>JANUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	<b>MARCH</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>APRIL</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>MAY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>JUNE</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>JULY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>AUGUST</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
<b>SEPTEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>OCTOBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>NOVEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>DECEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, AUGUST 19, 1968</u>			
Monday August 19 6:00 P.M.- 8:30 P.M.	PREVIEW: MENSWEAR FASHIONS, 1969 Cocktails at 6:00 P.M. Show at 7:15 P.M. Contact: Pat Pitassy, TN. 7-2000.	CELANESE FIBERS CO. (522 FIFTH AVENUE)	HOTEL PLAZA BALLROOM
Monday August 19	OPENING OF NEW ROAMAN'S STORE, Neshaminy Mall, Cornwells Heights, Pa. Publicity: Mariette Schumacher, 679-8600.		
Beginning Monday August 19	OPENING OF HOLIDAY COLLECTION Continuous showings of shirts, skirts, knits. Contact: 765-1250.	LADY MANHATTAN	1407 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday August 19	OPENING: RESORT SPORTSWEAR & DRESSES Continuous showings. Contact: Joanne Olson, LW. 4-4198.	GREGG DRADDY	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday August 20 8:30 A.M. Breakfast	PRESS SHOW: MEN'S FURS Collection of men's fur coats, modeled by members of the N.Y. Generals soccer team. By invitation. Publicity: Martin Gitlin, Richard Weiner, 122 West 42nd Street, 661-0088.	MR. WAGNER, LTD.	MADISON SQUARE GARDEN PENN PLAZA CLUB
Tuesday August 20 12:00 Noon & 4:00 P.M.	COUTURE KNITS FOR HOLIDAY-SPRING Showing of couture knits for Holiday and Early Spring at two showings. By invitation. Contact: MU. 3-2467. Publicity: Viola Rossi, TE. 8-6020.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday August 20 3:00 P.M.	COUTURE RAINCOATS BY VALENTINO Showing of couture raincoat collection designed by Valentino, as shown in Rome. (Also showing Wednesday, August 21 at 3:00 P.M.) Both shows by reservation. Contact: Miss Rita, CH. 4-3815. Publicity: Ann R. Silver Public Relations, 247-8050.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday August 20 3:30 P.M. Cocktails	HOLIDAY-CRUISE COLLECTION Designed by Frank Adams. By invitation. Thereafter continuous. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday August 20	PRESS PREVIEW: FALL PROMOTION By invitation. Contact: Ellen Puhst, 279-2184.	LATINAS	769 MADISON AVENUE AT 66TH STREET
Beginning Tuesday August 20	OPENING OF HOLIDAY COLLECTION Continuous showings of leather, suede, fabric fashions by Monika. Contact: Betty Hanson, WI. 7-4406.	MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday August 20	HOLIDAY-CRUISE DRESS COLLECTION Continuous showings.	SUSAN THOMAS Contact: Herb Weissman, OX. 5-2900.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday August 20	OPENING OF HOLIDAY-CRUISE COLLECTION Continuous showings.	ADELE MARTIN (DIV. SUSAN THOMAS) Contact: Ed Sheinbaum, OX. 5-2900.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday August 20	HOLIDAY-CRUISE KNIT COLLECTION Continuous showings.	VIVO (DIV. SUSAN THOMAS) Contact: Sid Friend, OX. 5-2900.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday August 21 11:30 A.M.	SHOWING OF FALL KNITS BY KIMBERLY Customer showing, by invitation. (Note Change of Date) Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday August 21 12:30 P.M. Luncheon	FUR FASHIONS FOR MEN AND WOMEN Men's and women's furs will be shown during luncheon. CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ARTHUR PHAFF (307 SEVENTH AVENUE)	BARBETTA RESTUARANT 321 WEST 46TH STREET
Wednesday August 21 2:00 P.M.	BACK-TO-SCHOOL FASHION SHOW "Young Expressionists"--back-to-school fashion and beauty show, modeled by A&S junior and senior fashion boards; in cooperation with <u>Seventeen Magazine</u> and Yardley. Tickets: 25¢, available on 4th floor. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC(30 LAFAYETTE AVE)
Wednesday August 21 4:00 P.M. Cocktails	EUROPEAN FASHION REPORT Frances Duehren, Fashion Director of I.A. Wyner and President of New York Fashion Designers, and Mr. B.C.X. will speak on the European Couture Collections. By invitation only. Contact: CH. 4-4100.	I.A. WYNER (1450 BROADWAY)	ALLIED CHEMICAL TOWER TIMES SQUARE - 21ST FL.
Wednesday August 21 4:45 P.M.- 6:30 P.M.	OPENING OF HOLIDAY COLLECTION Informal modeling of Holiday sportswear for Juniors and Misses. For press and resident buyers, by invitation. Contact: Charles Van Amburgh, 947-4035.	GLEN OF MICHIGAN	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Wednesday August 21	OPENING OF HOLIDAY COLLECTION Continuous showings, by appointment. Contact: Steve Harrison, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Thursday August 22 12:30 P.M. and 5:30 P.M.	BACK-TO-SCHOOL AND COLLEGE FASHIONS Public showings, modeled by high school and college girls. Music by "Neons" Also showing: <u>Paramus</u> , Aug. 23, 1:00 P.M.; <u>Westbury</u> , Aug. 24, 1:00 P.M. Contact: Tom Mix, Fashion Coordinator, OX. 5-4000.	OHRBACH'S	5TH FLOOR
August 24	PARIS PICTURE RELEASE DATE (Saturday)		
Saturday August 24 9:00 A.M. Breakfast	BREAKFAST SHOWS: BACK-TO-SCHOOL FASHIONS Also showing Friday, August 30, 9:00 A.M. Tickets: \$1.00. Open to public. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	11TH FLOOR RESTAURANT



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday August 25 3:00 P.M.- 6:00 P.M.	"FASHION '68"--FOR MEN AND WOMEN Fashions by leading designers as part of the second annual Harlem Cultural Festival, sponsored by the Parks Dept., Urban Task Force, WNEW-TV. Admission free. Publicity: Mary Nichols, RE. 4-1000.	HARLEM CULTURAL FESTIVAL	MOUNT MORRIS PARK 5TH AVE. & 124TH ST.
Sunday August 25 6:00 P.M.	HOLIDAY-RESORT FASHION SHOWING "Star Gazing in Mexico"--showing of Holiday-Resort collection. (Market Week Aug. 24-30) By invitation. Contact: Lois Watson, 3641 Apparel Mart, 214-ME. 1-0622.	TEXAS FASHION CREATORS ASSN	APPAREL MART DALLAS, TEXAS
August 26	DEMOCRATIC NATIONAL CONVENTION IN CHICAGO		
Monday August 26 5:30 P.M.& 7:00 P.M.	BACK-TO-COLLEGE FASHION SHOW For press and public. (For Release, Tues., Aug. 27.) Contact: Walter Hauser, PL. 3-1542.	ALEXANDER'S	3RD FLOOR
Tuesday August 27 3:30 P.M.	PREVIEW OF LINGERIE BY PRINCESS PIGNATELLI Reception for Princess Luciana Pignatelli and showing of her designs in Caprolan for Cira Lingerie. By invitation. Contact: Pat McManus, Degnan Associates, TN. 7-0808.	ALLIED CHEMICAL CO.	LE DIRECTOIRE 160 EAST 48TH STREET
Tuesday August 27 6:00 P.M.- 7:00 P.M.	PRESS RECEPTION FOR GUNTHER SACHS Opening of Gunther Sachs' Mic Mac Boutique, with informal showing by his models. By invitation only. Publicity: Judith Jackson, PL. 2-1212.	BLOOMINGDALE'S	3RD FLOOR
Wednesday August 28 8:30 A.M. Breakfast	INTERNATIONAL COUTURE REPORT Showing of Fall '68 European Couture fashions. <u>Show at 9:15.</u> By invitation. Contact: Anita Nanos, YU. 6-6222 Ext. 276.	THE WOOL BUREAU (360 LEXINGTON AVE.)	WALDORF-ASTORIA GRAND BALLROOM
Wednesday August 28 6:00 P.M.	CAMPUS-CAREER FASHION SHOW Showing of college and career fashions by Abraham & Straus, in conjunction with Long Island University and <u>Mademoiselle Magazine</u> . Tickets: 50¢, available in Hide-and-Seek Shop, 3rd floor. Publicity: Olga Soffer, TR. 5-7200.	ABRAHAM & STRAUS (BROOKLYN)	LONG ISLAND UNIVERSITY FLATBUSH AVENUE
Sept. 2	LABOR DAY (Monday) - Legal Holiday		
Tuesday Sept. 3 5:00 P.M. Cocktails	"QIANA IN PARIS" Press preview of "Qiana" nylon as shown in the Paris Fall Couture collections. <u>Show at 5:30.</u> By invitation. Contact: Vera Zeuschner, 971-4378.	DU FONT	HOTEL PLAZA GRAND BALLROOM
Tuesday Sept. 3 5:30 P.M.	PRESS PREVIEW: BRITISH EXHIBIT Reception to open Macy's "Great Festival of Great Britain"--imports from England, Ireland, Scotland, Wales, exhibited on the 5th floor. (For Release, Tues., Sept. 3.) By invitation. Publicity: Marge McLean, OX5-4400.	MACY'S	13TH FLOOR EXECUTIVE CORRIDOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION By appointment. Contact: Walter Oppenheimer, 213-MA. 7-0806.	HELGA	722 S. LOS ANGELES ST. LOS ANGELES, CALIF.



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 3	OPENING OF CRUISE COLLECTION Continuous showings of separates. Contact: Al Arnold, 594-0290.	POINTS EAST (DIV. SUSAN THOMAS)	1407 BROADWAY SHOWROOM - 28TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF HOLIDAY-CRUISE COLLECTION Continuous daily showings. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR	1410 BROADWAY SHOWROOM - 10TH FLOOR
Wednesday Sept. 4 10:30 A.M. Breakfast	PRESS PREVIEW: "EUROFAIR" Import show and storewide salute to European Common Market nations: Belgium, France, Germany, Italy, Luxembourg, Netherlands. (For Release, Friday, Sept. 6.) By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Wednesday Sept. 4 12:00 Noon	PRESS PREVIEW: FASHIONS BY ERIC Press preview; of custom-order fashions by Eric. (For Release, Thursday, Sept. 5.) By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	CUSTOM DEPARTMENT 2ND FLOOR
Wednesday Sept. 4 1:00 P.M. Luncheon	PRESS PREVIEW: IMPORT FAIR "We're Having an Irish-Israeli Festival". (For Release, Thurs., Sept. 5.) By invitation. Publicity: Dorothy Kaplan, LO. 5-7950.	STERN BROTHERS	SPECIAL EVENTS CENTER 6TH FLOOR
Thursday Sept. 5 5:00 P.M.- 8:00 P.M.	PRESS PREVIEW: "ENGLISH ACCENT" The "59th St. Bridge Boutique" will present English import fashions. By invitation only. Publicity: Walter Hauser, PL. 3-1542.	ALEXANDER'S	JAGUAR CARS SHOWROOM 32 EAST 57TH STREET
Friday Sept. 6 12:30 P.M. and 6:00 P.M.	INTERNATIONAL MENSWEAR SHOWS Men's fashions by Guy Bernard, Ted Lapidus and other international designers. Two formal shows, both followed by informal modeling. Open to public. Fashion Coordinator, Tom Mix, OX. 5-4000 (For Immediate Release)	OHRBACH'S	"IN SHOP"
Monday Sept. 9 12:00 Noon	PRESS PREVIEW: IMPORT FASHIONS By invitation. (For Release, Tues., Sept. 10.) Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Monday Sept. 9 4:00 P.M. Cocktails	HOLIDAY-RESORT COCKTAIL AND FORMAL FASHIONS Also, Monday, Sept. 16, 4:00 (cocktails). By invitation. Thereafter by appointment. Contact: Al Davis or Helen Presser, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Sept. 9	OPENING OF HOLIDAY-RESORT COLLECTION Continuous showings of beachwear, cocktail, at-home fashions. Contact: Juli Lynne Charlot, JU. 2-1670.	ANN Y TEMPA (NOROTON, CONN.)	116 CENTRAL PARK SOUTH SHOWROOM - PENTHOUSE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 9	OPENING OF HOLIDAY- RESORT COLLECTION Continuous showings of dresses, suits, coats. Contact: Bobbi Lasky, 565-2544.	LITO MANALANG FOR DEBSHIRE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 9	OPENING OF HOLIDAY- RESORT COLLECTION Continuous showings, by appointment. Contact: Bob Miller, LO. 4-3470.	EDIE GLADSTONE FOR DEEBS	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings, by appointment. Contact: LA. 4-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Sept. 9	OPENING: RESORT- HOLIDAY COLLECTION Continuous showings. Contact: 524-3818.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT- HOLIDAY COLLECTION Designed by Ronnie Simon. Contact: BR. 9-0952.	PARNES-FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 9	OPENING: HOLIDAY- RESORT COLLECTION Designed by Patrick Porter and Leamond Dean. Continuous showings. Contact: IO. 5-1036. Publicity: Barbara Kling, LT. 1-8024.	RONA DRESSES	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Sept. 9- Sept. 12	FALL-WINTER-HOLIDAY NATIONAL NOTION SHOW "New Display Concepts for Notions" is a series of merchandising workshops during Notion Market Week at 11:00 and 2:30, Monday and Tuesday; 11:00 only on Wednesday. (Semi-annual dinner-dance, Wed., Sept. 11, 8:00 P.M., Trianon Ballroom, Hilton Hotel.) Contact: Ann Karas or Jonni Jahn, PE. 6-8820.	NATIONAL NOTION ASSN (350 FIFTH AVENUE)	SHERATON-ATLANTIC; NOTION MART
Tuesday Sept. 10 11:00 A.M.	SHOWING OF CUSTOM FASHIONS Sophie, with the assistance of Stephen Erklin and Dominic Toubex, will present her Fall custom-order collection. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	SALON MODERNE 3RD FLOOR
Tuesday Sept. 10 11:00 A.M.	OPENING OF RESORT COLLECTION Also showing Sept. 16 at 3:00. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Sept. 10 11:00 A.M.	OPENING OF RESORT COLLECTION Thereafter continuous. Contact: 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Sept. 10 12:45 P.M. Luncheon	PRESS SHOW OF WINTER FURS Showing of Ben Kahn's Winter fur collection. By invitation. Contact: BR. 9-0633; or Arnold Jurdem, 421-1461.	BEN KAHN (150 WEST 30TH ST.)	HOTEL PLAZA CRYSTAL ROOM
Tuesday Sept. 10 2:30 P.M.	OPENING OF RESORT COLLECTION By reservation. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 10	MIDWINTER AND RESORT COLLECTION Continuous showings of complete collection. Contact: Mary Lou Levine, OX. 5-6234.	MORTON MYLES FOR JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTIONS Resort collections by de Barentzen, Heim, Lanvin, Laroche, de Rauch, Venet. By appointment. Contact: 755-7171.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Wednesday Sept. 11 9:30 A.M. Coffee	PRESS PREVIEW: HAUTE COUTURE IMPORTS Haute couture imports and line-for-line copies from Paris and Rome. For the press only, by invitation. (For Immediate Release) Fashion Coordinator: Tom Mix, OX. 5-4000. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Wednesday Sept. 11 10:30 A.M.	RESORT AND ADVANCE SPRING COLLECTION Designed by Shannon Rodgers. By invitation. Continuous thereafter. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Sept. 11 11:30 A.M.	PRESS PREVIEW: CURIEL READY-TO-WEAR By invitation. (Release, Thurs., Sept. 12.) Publicity: Susan Fine, PL3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday Sept. 11 2:30 P.M.	OPENING OF RESORT COLLECTION Designed by Marie McCarthy. Also Sept. 12 and 17 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Sept. 11 4:00 P.M.	OPENING OF RESORT COLLECTION Designed by Elinor Simmons. Also showing Sept. 16 at 4:00. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Wednesday Sept. 11	OPENING OF RESORT COLLECTIONS Informal showings, by appointment. Contact: LA. 4-9350.	OSCAR DE LA RENTIA & DE LA RENTIA BCOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Wednesday Sept. 11	SHOWING OF RESORT COLLECTION By appointment through Sept. 18. Contact: Walter Oppenheimer, 213-MA7-0806.	HEIGA (LOS ANGELES, CALIF.)	HOTEL GOTHAM PRIVATE SUITE
Thursday Sept. 12 9:30 A.M.	PRESS PREVIEW: FALL IMPORTS Press preview of Alexander's Fall imports. By invitation. Publicity: Walter Hauser, PL. 3-1542.	ALEXANDER'S (LEX. AVE. & 58TH ST.)	HOTEL PLAZA BAROQUE ROOM
Thursday Sept. 12 10:30 A.M.	OPENING OF RESORT COLLECTION Also showing Sept. 17 at 10:30. By reservation. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Sept. 12 11:30 A.M. Champagne	PRESS SHOWING: FUR COLLECTION Showing of fur collection, designed by S. Breslin Baker. By invitation. Contact: LA. 4-5019.	JOHN F. MORRIS CO.	224 WEST 30TH STREET SHOWROOM - 4TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 12 11:30 A.M.	FALL FASHIONS BY JERRY SILVERMAN Customer showing of fashions designed by Shannon Rodgers. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Thursday Sept. 12 11:45 A.M.	OPENING OF RESORT COLLECTION Also Sept. 19 at 11:45. Contact: Jean Palitz, PE. 6-1351.	JOBERE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Sept. 12 12:00 Noon	OPENING OF HOLIDAY- RESORT COLLECTION Also showing Sept. 17, 12:00 Noon. Designed by Don Breitingner. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Sept. 12 1:00 P.M.	OPENING: RESORT- HOLIDAY COLLECTION Also showing Sept. 17, 18 at 1:00. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Sept. 12 2:30 P.M.	OPENING OF RESORT COLLECTION Designed by Ole Borden. By invitation. Continuous thereafter. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Sept. 12 4:00 P.M.	OPENING OF RESORT COLLECTION Also showing Sept. 17 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Thursday Sept. 12	SHOWING OF RESORT- HOLIDAY COLLECTION By appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Thursday Sept. 12	SHOWING OF RESORT COLLECTION By appointment through Sept. 20. Contact: Stanley Lieberman, 213-MA7-1383.	STANLEY NELSON (LOS ANGELES, CALIF.)	HOTEL PLAZA PRIVATE SUITE
Friday Sept. 13 9:30 A.M. Breakfast	PRESS PREVIEW: FASHIONS BY TONY COLLECHIO Showing of Fall dresses and sportswear. By invitation. Public showing: Wed., Sept. 18, 12:00 Noon. Publicity: Gloria Phillips, 675-1000.	FRANKLIN SIMON	3RD FLOOR PAVILLION
Friday Sept. 13 11:00 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Mainbocher will present his Fall custom-order collection at a preview for the press. By invitation. (For Release, Monday, Sept. 16.) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINEBOCHER	609 FIFTH AVENUE SHOWROOM - 8TH FLOOR
Sunday Sept. 15- Sept. 18	BAMA MARKET WEEK "He's Going International" is the theme of BAMA's Spring-Summer '69 market week. Fashion Show Breakfasts: Mon., Sept. 16 & Tues., Sept. 17, 8:00 A.M. Promotion Seminar Breakfast: Wed., Sept. 18, 8:00 A.M. Merchandising In- stitute Seminar, Mon., Sept. 16, 8:00 A.M. "Who Is Your Customer?" special seminar, sponsored by BAMA & Celanese, Tues., Sept. 17, 8:00 A.M. By reser- vation. Contact: Robert Gur-Arie, 10 West 33rd Street, 594-5130.	BOYS' & YOUNG MEN'S APPAREL MFRS. ASSN	HOTEL McALPIN B'WAY & 34TH STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 16 11:00 A.M.	OPENING OF HOLIDAY- RESORT COLLECTION By invitation. Thereafter by appointment. (Note Change of Date) Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Sept. 16 12:45 P.M. and 5:45 P.M.	TWO SHOWINGS OF IMPORT FASHIONS Haute couture Rome and Paris originals and line-for-line copies in original fabrics at two N.Y. showings. First show, by invitation only, 12:45 P.M. (invitations will be issued); second show, open to public, 5:45 P.M. Publicity: Mark Klauser, OX. 5-4000. (Showing, <u>Bergen Mall, Paramus, Wed., Sept. 18, 12:45 P.M., 2nd floor; Westbury, Fri., Sept. 20, 12:45 P.M., 2nd floor.</u> )	OHRBACH'S	5TH FLOOR
Monday Sept. 16 1:15 P.M.	OPENING OF RESORT COLLECTION Also showing Sept. 18 at 1:15. Contact: Miss Fritzl, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Sept. 16 2:30 P.M.	PREVIEW: RESORT- HOLIDAY COLLECTION Showing of cocktail, evening, at-home fashions. By invitation. Thereafter by appointment. Contact: PL. 5-5529.	EVA HAYNAL	4 EAST 53RD STREET SHOWROOM - 2ND FLOOR
Monday Sept. 16 4:00 P.M.	OPENING OF RESORT- HOLIDAY COLLECTION Also showing Sept. 18, 4:00. By reservation. (Note Change of Time.) Contact: LO. 3-0988.	MURRAY NIEMAN FOR HANNAH TROY	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday Sept. 16 8:00 P.M.	OPENING OF OPERA SEASON Opening of 84th season with Cilea's "Adriana Lecouvreur" starring Renata Tebaldi. Publicity: Francis Robinson, 799-3100.	METROPOLITAN OPERA	OPERA HOUSE LINCOLN CENTER
Beginning Monday Sept. 16	RESORT AND HOLIDAY COLLECTION IN N.Y. By appointment. Contact: Jose Fernandez, 213-655-8926 (L.A.).	WERLE ORIGINALS, INC. (626 N. ROBERTSON, LA)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Sept. 16	OPENING OF RESORT- HOLIDAY COLLECTION Continuous showings of Resort-Holiday collection designed by Bill Haire. By reservation. Contact: 947-6845. Publicity: Essie Pinsker, WI. 7-2514.	VICTORIA ROYAL, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 16	RESORT-HOLIDAY COLLECTION IN N.Y. By appointment. Contact: Muriel Morris, 213-627-8407 (L.A.)	GEORGIA BULLOCK (LOS ANGELES, CALIF.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Sept. 16	OPENING OF RESORT COLLECTION Continuous, by appointment. Contact: LA. 4-2880.	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Sept. 16	SHOWING OF RESORT COLLECTION Showing by appointment. Contact: Dolores Byers, 213-627-9154 (L.A.).	TRAVILLA (LOS ANGELES, CALIF.)	HOTEL PLAZA PRIVATE SUITE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 17 9:00 A.M. & 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS. Import fashions at breakfast and luncheon showings. prices in forthcoming issues. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM More information and
Tuesday Sept. 17 10:00 A.M.	OPENING OF RESORT COLLECTION Also showing Sept. 18, 19 at 10:00. By reservation.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Tuesday Sept. 17 10:30 A.M.	OPENING OF RESORT COLLECTION Also Sept. 18, 24 at 2:30. By reservation.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: LO. 3-1600.
Tuesday Sept. 17 10:30 A.M.	OPENING OF RESORT COLLECTIONS Leonard Arkin, 10:30; Andrew Arkin, 11:00; Miss Arkin, 11:30. By invitation. Contact: Jackie Blum, WI. 7-5324.	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Sept. 17 12:30 P.M. Luncheon	VALENTINO COLLECTION AT BENEFIT LUNCHEON Valentino of Rome will be present at showing of his Fall collection, available at Lord & Taylor. For benefit of PAL; co-chmn: Mrs. Stavros Niarchos and Mrs. Albert Berol. Tickets: \$25.00; contact: Mrs. Grace Pope, 19 West 55th Street, 247-0424. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	DELMONICO'S BALLROOM
Tuesday Sept. 17 2:30 P.M.	PUBLIC FASHION SHOWINGS The "Evelyn Roaman Collection" will also be shown in Boston, Mon., Sept. 16, 2:30 P.M., 40 Winter St.; and in Philadelphia, Wed., Sept. 18, 2:30 P.M., 1209 Chestnut St. Publicity: Mariette Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Tuesday Sept. 17 3:00 P.M.	OPENING OF HOLIDAY- RECORT COLLECTION By invitation. Thereafter continuous. Contact: Shirley Ornstein, LO4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Sept. 17 4:00 P.M.	OPENING OF HOLIDAY- CRUISE COLLECTION Thereafter continuous. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Sept. 17 6:00 P.M.- 9:00 P.M.	PREVIEW: NEW FRENCH BOUTIQUE Yves St. Laurent will be present at the opening of his first American boutique. By invitation only. Contact: Mildred Finger, 956-6027.	YVES ST. LAURENT RIVE GAUCHE	855 MADISON AVENUE AT 70TH STREET
Beginning Tuesday Sept. 17	OPENING OF RESORT COLLECTION By appointment. Contact: Bill Levin, CH. 4-3877,	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Sept. 17	OPENING OF RESORT- SPRING COLLECTION Continuous showings, by appointment. Contact: Steve Harrison, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 17	SHOWING OF CRUISE- HOLIDAY COLLECTION By appointment thooough Sept. 26. Contact: Maria Lukats, EL. 5-1400.	JEAN-LOUIS SCHERRER (PARIS)	HOTEL PLAZA SUITE 1225



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 18 11:00 A.M.	OPENING OF RESORT COLLECTIONS Buyers: 11:00 A.M. Press: 3:00 P.M. Thereafter by appointment. Sarmi contact: Dorothy Herme, CH. 4-7270. Nando contact: Jack Spencer, 947-7326.	SARMI, INC.; NANDO COUTURE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Sept. 18 11:30 A.M.	PRESS PREVIEW: TIKTINER COLLECTION By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Sept. 18 11:30 A.M.	OPENING OF RESORT- HOLIDAY COLLECTION Designed by Dorothy Farbo. Also showing Sept. 25 at 11:30. By appointment. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Sept. 18 12:30 P.M. Luncheon	ITALIAN COUTURE FASHIONS AT LUNCHEON Mila Schoen of Milan will be present at showing of her Fall collection, available at Martha. For benefit of American Women Volunteer Services; co-chmn: Mrs. John R. Sell and Mrs. John E. McAuliffe. Tickets: \$20.00 each, AWVS, 125 East 65th Street, LO. 5-8886.	MARTHA, INC.	ST. REGIS ROOF
Wednesday Sept. 18 2:00 P.M.	OPENING OF EARLY SPRING COLLECTION Showing of coats, suits, costumes Sept. 25, 30, Oct. 3 at 2:00 P.M. By appointment. Contact: Miss Lorna or Miss Ruth, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Sept. 18	SARMI PRESS SHOW AT 3:00 P.M. (see above)		
Wednesday Sept. 18 5:00 P.M.	PRESS SHOW: MEN'S WEAR Preview of men's wear by Mr. Fish of London, Valentino of Rome, and fashions from the Tomorrow Shop. By invitation. Contact: Walter Hauser, PL. 3-1542.	ALEXANDER'S	3RD FLOOR
Thursday Sept. 19 11:00 A.M. and 3:00 P.M.	INTERNATIONAL HATUE COUTURE FASHION SHOW For benefit of Children's Cancer Fund of America. Honorary chmn: Mrs. Dwight D. Eisenhower. Reservations: \$5.00, general admission; \$10.00, special reserved section. Public Reltaions: Serge Obolensky Associates, PL. 9-6272. Publicity: Walter Hauser, PL. 3-1542.	ALEXANDER'S	LEXINGTON & 58TH ST. 3RD FLOOR
Thursday Sept. 19 12:30 P.M. Brunch	PRESS PREVIEW: RESORT- SPRING COLLECTION Preview for press and resident buyers of Resort-Spring collection. By invitation. <u>Continuous beginning Mon., Sept. 23.</u> Contact: BR. 9-6560.	STONY BROOK CASUALS (DIV. DAVID CRYSTAL)	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday Sept. 20 5:00 P.M. Cocktails	OPENING OF RESORT COLLECTION Designed by Roxane. By invitation. Thereafter by appointment in showroom (11th floor). Contact: CH. 4-2616.	SAMUEL WINSTON (530 SEVENTH AVENUE)	THE REGENCY BALLROOM
Sept. 23	ROSH HASHONAH (Monday) - 1st day of Jewish New Year		
Wednesday Sept. 25 10:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION "The Very Unexpected In Furs" by Georges Kaplan. By invitation. Contact: Miss Jackie, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 25 1:15 P.M.	OPENING OF RESORT DRESS COLLECTION Designed by Melba Hobson.	TANNER OF NORTH CAROLINA By invitation. Contact: CH. 4-6350.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday Sept. 25 3:00 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Contact: Joseph Davis, CI. 5-0322.	REISS & FABRIZIO (6 WEST 57TH STREET)	PLACE TO BE ANNOUNCED
Wednesday Sept. 25 3:00 P.M. - 5:00 P.M. Cocktails	DIAMONDS-INTERNATIONAL AWARDS EXHIBITION Award-winning jewelry designs by 27 jewelers from 10 countries. By invitation. (Open to public: Sept. 26, 10:00 A.M. - 4:30 P.M.) Publicity: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	HOTEL PLAZA CRYSTAL ROOM
Thursday Sept. 26 12:30 P.M. Luncheon	BOUTIQUE & HIGH FASHIONS LUNCHEON Tiziani of Rome will present his Fall boutique and high fashion collection at luncheon. Reservations (\$5.75): Banquet Dept., PL. 9-3000. Fashion Director: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 26 2:30 P.M.	FALL-WINTER FUR COLLECTION Fall-Winter Couture fur collection designed by Arthur Schwartz. By invitation. Contact: Miss Lenore, CH. 4-8685.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Sept. 26 2:30 P.M. Cocktails	PREVIEW OF RESORT- SPRING COLLECTION For press and resident buyers, by invitation. Thereafter continuous. Contact: BR. 9-6560, Ext. 268. Publicity: Michele Abruzzo, BR. 9-6560.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 26 8:30 P.M.	TWENTY-SIXTH ANNUAL COTY AWARDS American Fashion Critics' Awards to George Halley and Luba of Elite, Jr. Return awards to Bonnie Cashin and Oscar de la Renta. Special award to Bill Blass for menswear and Giorgio di Sant'Angelo for jewelry. By invitation. (Black Tie) Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM ROGERS AUDITORIUM
Sept. 29	SPRING COLLECTIONS IN CALIFORNIA BY LOS ANGELES FASHION GUILD		
Sunday Sept. 29 5:30 P.M. Cocktails	OPENING OF SPRING COLLECTION Show at 6:00. By invitation only. Thereafter by appointment at showroom. Contact: Walter Oppenheimer, 213-MA. 7-0806 (L.A.).	HELGA (722 S. LOS ANGELES ST.)	BEVERLY HILLS HOTEL CRYSTAL ROOM
Monday Sept. 30 10:30 A.M.	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions, by invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Monday Sept. 30 3:00 P.M.	PREVIEW: RESORT-EARLY SPRING COLLECTION Designed by Jeannene Booher. By invitation. Thereafter continuous at showroom. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Beginning Monday Sept. 30	HOLIDAY-RESORT- SPRING COLLECTION By appointment. Contact: 213-652-7450 (L.A.).	ELIS PORTER	666 N. ROBERTSON BLVD. LOS ANGELES, CALIF.



# 1969

JANUARY	FEBRUARY	MARCH
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
APRIL	MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31